

ANGELA IVY

FRONT END DEVELOPMENT & DESIGN

WORK HISTORY

Catalysis

Junior Front End Developer

November 2016 - February 2018

- » Developed responsive engaging dynamic email builds and landing pages for worldwide digital marketing campaigns
- » Front end development for client websites using HTML5, CSS3, JavaScript, WordPress, SharePoint, Visual Studio
- » Provided technical support and assistance for Interactive Producers and Project Managers
- » Solved technical problems using knowledge of marketing platforms and relevant code
- » Testing and QA using litmus, multiple browsers and devices
- » Worked with marketing software Exact Target and Marketo to deliver personalized, relevant content

Client list includes: Microsoft, Transitional Resources

Angela Ivy Creative

Founder • Independent

Web Dev & Graphic Design / Photography

2009 - 2017

- » Design, development and deployment of custom websites with WordPress for small business and non-profits
- » Designed promotional & identity collateral: business cards, logos, banners, stationary, posters
- » Photographed events, weddings, nature, landscape, macro

Client list includes: Evans Painting Company, Mental Health Chaplaincy of Seattle, In This Together Music Festival

Distant Lands Coffee

Contract Graphic Designer

July 2016 - August 2016

- » Designed for corporate and brand marketing needs including concept, design and execution of all graphics work
- » Designed and developed new product/business: package design, labels, point of sales materials, concept, and mock ups
- » Managed all artwork and prepress preparation
- » Communicated with vendors and in-house design teams on technical print production specification aspects related to design and packaging needs
- » Collaborated with the assistant marketing manager to create graphics for corporate PowerPoint presentations

Frye Art Museum

Digital Media Intern

2015 - 2016

- » Conducted UX audit, user testing, and research of Frye website
- » Updated website content via their CMS Expression Engine
- » Co-managed coding with PHP for real-time video screen content
- » Created HTML emails promoting Frye events and classes
- » Designed banner advertisements for web

SKILLS

- » Front end development
- » Email development
- » User-centered, responsive design and development
- » Adaptability across multiple media platforms
- » Visual design
- » Branding and identity
- » UX research and implementation
- » Social media marketing
- » Initiates and takes on leadership roles to push projects beyond expectations
- » Sense of humor balanced with calm under-fire demeanor capable of handling any situation with extreme adaptability

TOOLS

HTML5	Adobe Creative Suite
CSS3	Sublime Text
WordPress	SharePoint
JavaScript	Visual Studio
jQuery	GSAP
Bootstrap	Sass
Marketo	Git Hub
Exact Target	Expression Engine

EDUCATION

freecodecamp.com	In Progress
Front End Development Certification	
Code Fellows	2017
Intro to JavaScript - Pass	
Seattle Central College	2016
Associate of Applied Science in Graphic Design	
Perry Technical Institute	2009
Certification in Graphic Technology	

VOLUNTEER

re:action Member	2016-2018
Catalysis philanthropic group	
Vice President	2010-2011
American Advertising Federation Yakima Chapter	
"ADDY" Chairman	2009-2011
AAF American Advertising Awards	

HONORS/AWARDS

Deans List 3.8 GPA	2014-2016
Seattle Central Creative Academy	